

OIPE  
 JUL 22 2004  
 BUREAU OF PATENT & TRADEMARKS OFFICE

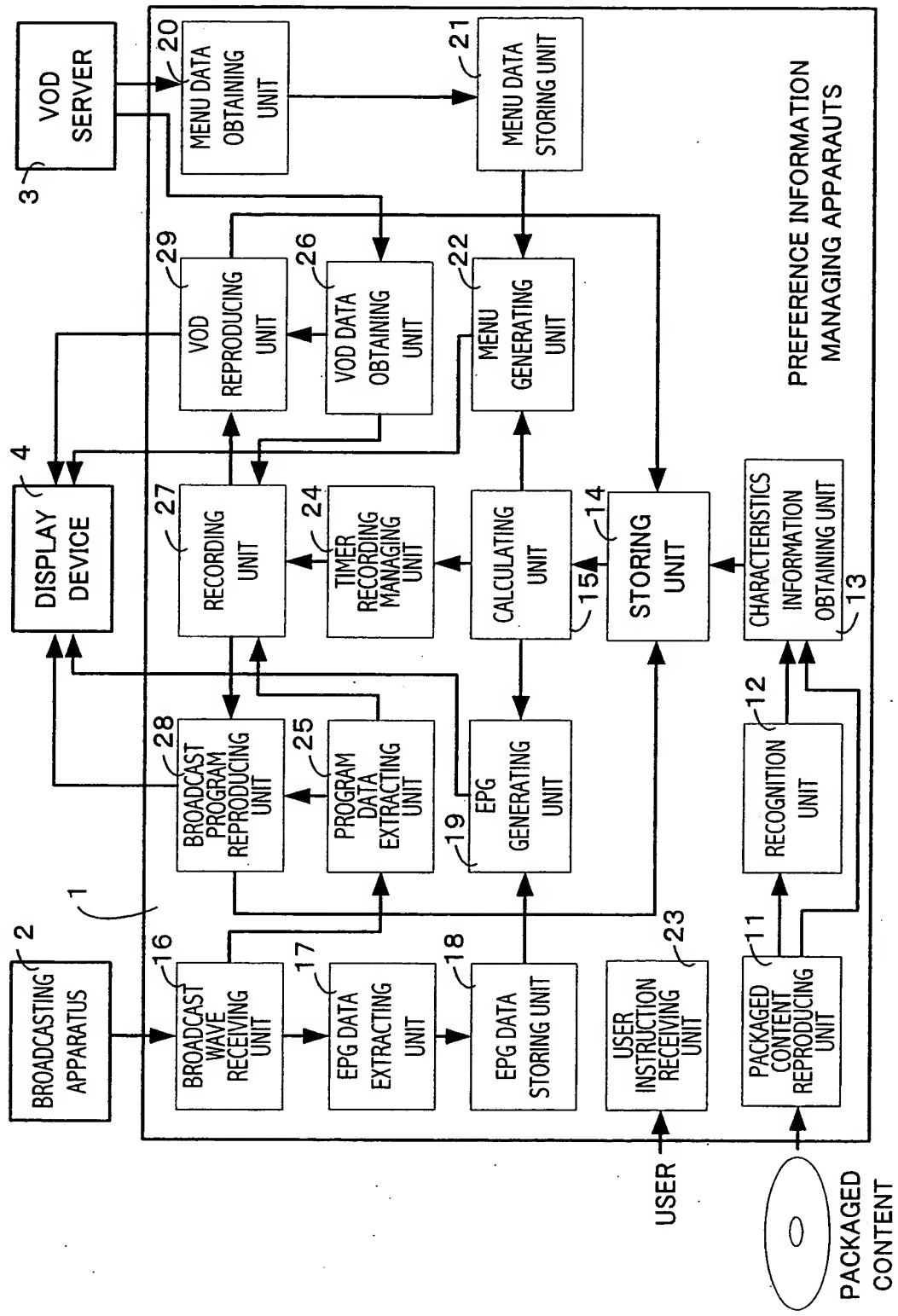


Fig.1


Fig.2

	DATA ELEMENT NAME	COUNTER	WEIGHT	SCORE
TITLE	Mememto	2	2	4
	Blow	1	3	3
	Elf	5	1	5
GENRE	Family	2	1	2
	Drama	4	1	4
	Action	3	2	6
PERFORMER	Orland Bloom	3	1	3
	Jonny Depp	2	2	4
	Penelope Cruz	3	3	9
KEYWORD	OSAKA TIGERS	11	1	11
	MAJOR LEAGUER	1	3	3
		3	2	6

Fig.3

	7:00PM	8:00PM	9:00PM	10:00PM	11:00PM
2:ABC	NEWS: TODAY'S NEWS	SUSPENSE: FEAR	ICE HOCKEY: K VS L	NEWS: MIDNIGHT NEWS	
4:CBA	NEWS: NEWS 7	EUROPEAN FOOTBALL: R VS P	NEWS: NEWS 11		
6:CNS	MOVIE: NO.1	NEWS: WORLD NEWS	POLICE DRAMA: CHASE		
8:PSB	CARTOON: P Q	MOVIE: NO.2	COMEDY: W	NEWS: OSAKA	
10:TNC	BASEBALL: T VS G		VARIETY: Z	SHOW: MAGIC	MUSIC SHOW: HIT

Fig.4

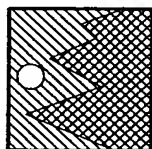
	7:00PM	8:00PM	9:00PM	10:00PM	11:00PM
2:ABC	NEWS: TODAY'S NEWS	SUSPENSE: FEAR	ICE HOCKEY: K VS L		NEWS: MIDNIGHT NEWS
4:CBA	NEWS: NEWS 7	EUROPEAN FOOTBALL: R VS P			NEWS: NEWS 11
6:CNS	MOVIE: NO.1	NEWS: WORLD NEWS	POLICE DRAMA: CHASE		
8:PSB	CARTOON: P Q	MOVIE: NO.2	COMEDY: W	NEWS: OSAKA	
10:TNC	BASEBALL: T VS G		VARIETY: Z	SHOW: MAGIC	MUSIC SHOW: HIT

VOD MENU TOP PAGE

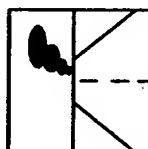
## THIS WEEK'S TOP 10

## RECOMMENDATION LIST

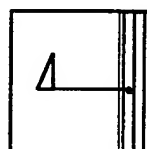
1. SUSPENSE: FEAR
2. BASEBALL: T VS G
3. MOVIE: NO.3
4. CARTOON: Q
5. POLICE DRAMA: LO
6. ICE HOCKEY: K VS I
7. COMEDY: V
8. MOVIE: NO.2
9. MOVIE: XYZ
10. CARTOON: G



MOVIE: NO.2	PERFORMER	COMMENT
1	...	...
2	...	...
3	...	...
4	...	...
5	...	...
6	...	...
7	...	...
8	...	...
9	...	...
10	...	...
11	...	...
12	...	...
13	...	...
14	...	...
15	...	...
16	...	...
17	...	...
18	...	...
19	...	...
20	...	...
21	...	...
22	...	...
23	...	...
24	...	...
25	...	...
26	...	...
27	...	...
28	...	...
29	...	...
30	...	...
31	...	...
32	...	...
33	...	...
34	...	...
35	...	...
36	...	...
37	...	...
38	...	...
39	...	...
40	...	...
41	...	...
42	...	...
43	...	...
44	...	...
45	...	...
46	...	...
47	...	...
48	...	...
49	...	...
50	...	...
51	...	...
52	...	...
53	...	...
54	...	...
55	...	...
56	...	...
57	...	...
58	...	...
59	...	...
60	...	...
61	...	...
62	...	...
63	...	...
64	...	...
65	...	...
66	...	...
67	...	...
68	...	...
69	...	...
70	...	...
71	...	...
72	...	...
73	...	...
74	...	...
75	...	...
76	...	...
77	...	...
78	...	...
79	...	...
80	...	...
81	...	...
82	...	...
83	...	...
84	...	...
85	...	...
86	...	...
87	...	...
88	...	...
89	...	...
90	...	...
91	...	...
92	...	...
93	...	...
94	...	...
95	...	...
96	...	...
97	...	...
98	...	...
99	...	...
100	...	...



**POLICE DRAMA: CHASE**  
**PERFORMER** . . . .  
**COMMENT** . . . . .



**SPORT: GOLF DIGEST**

PERFORMER	COMMENT
.....	

Fig.6

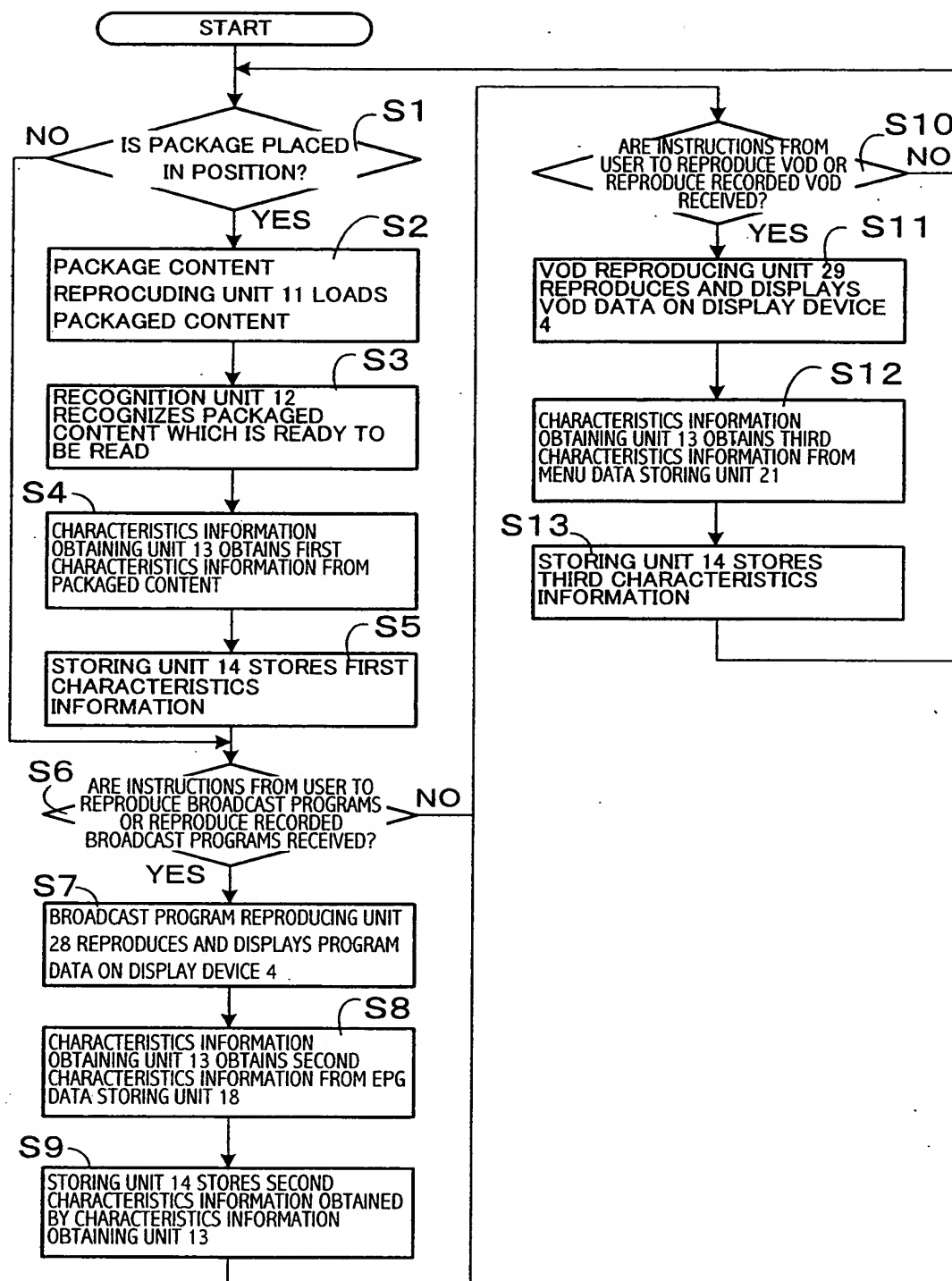


Fig.7

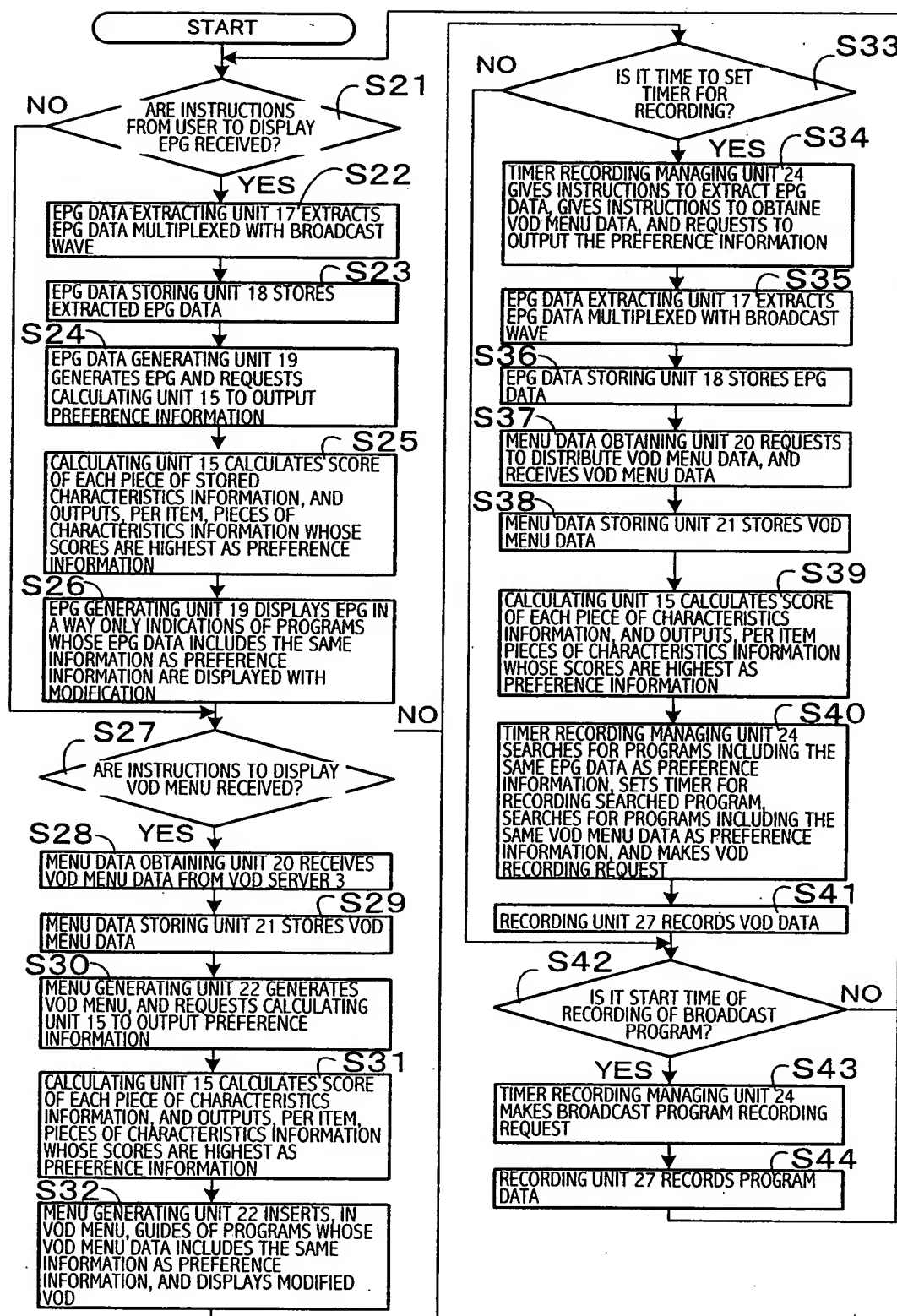


Fig.8

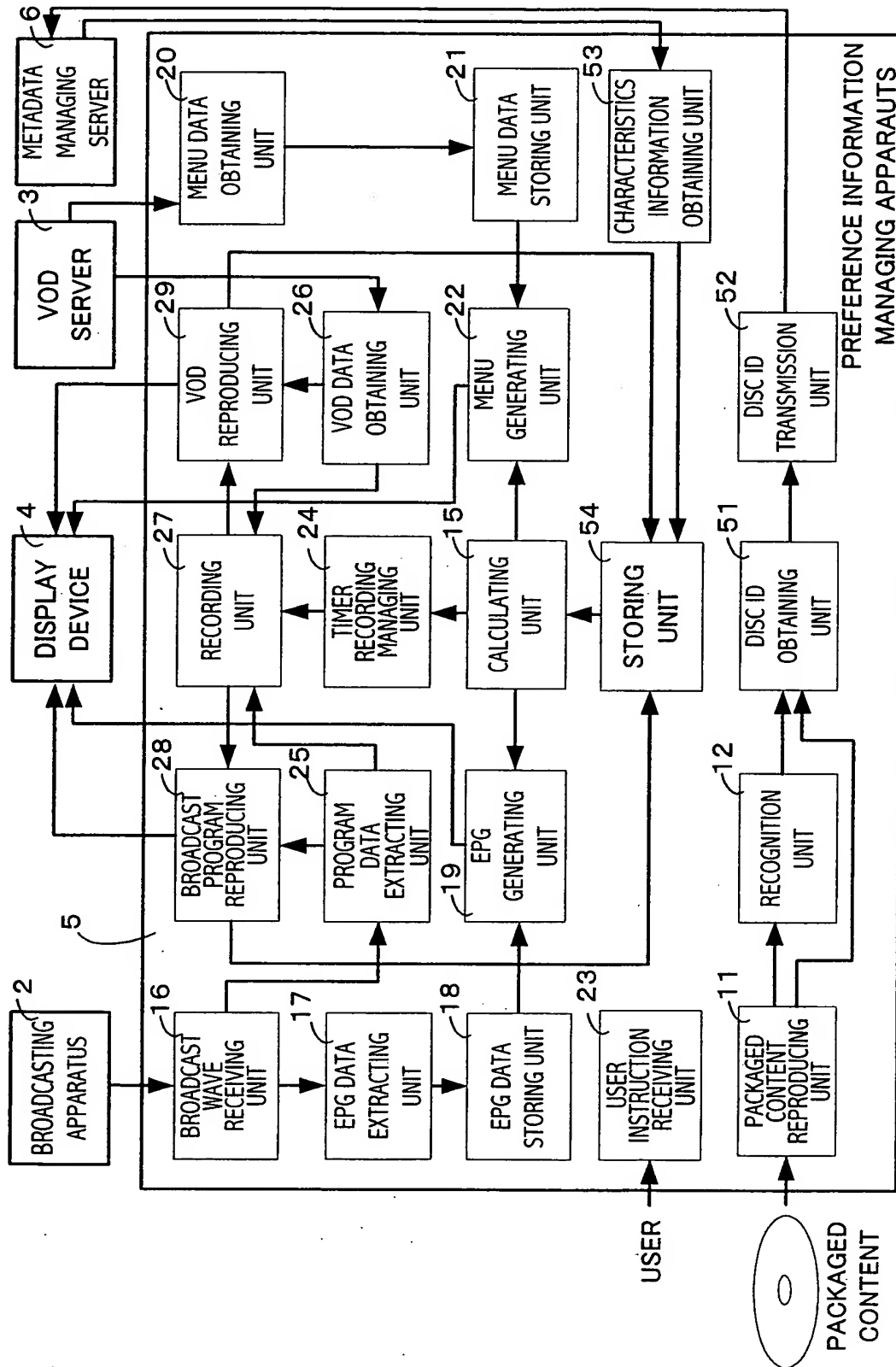




Fig.9

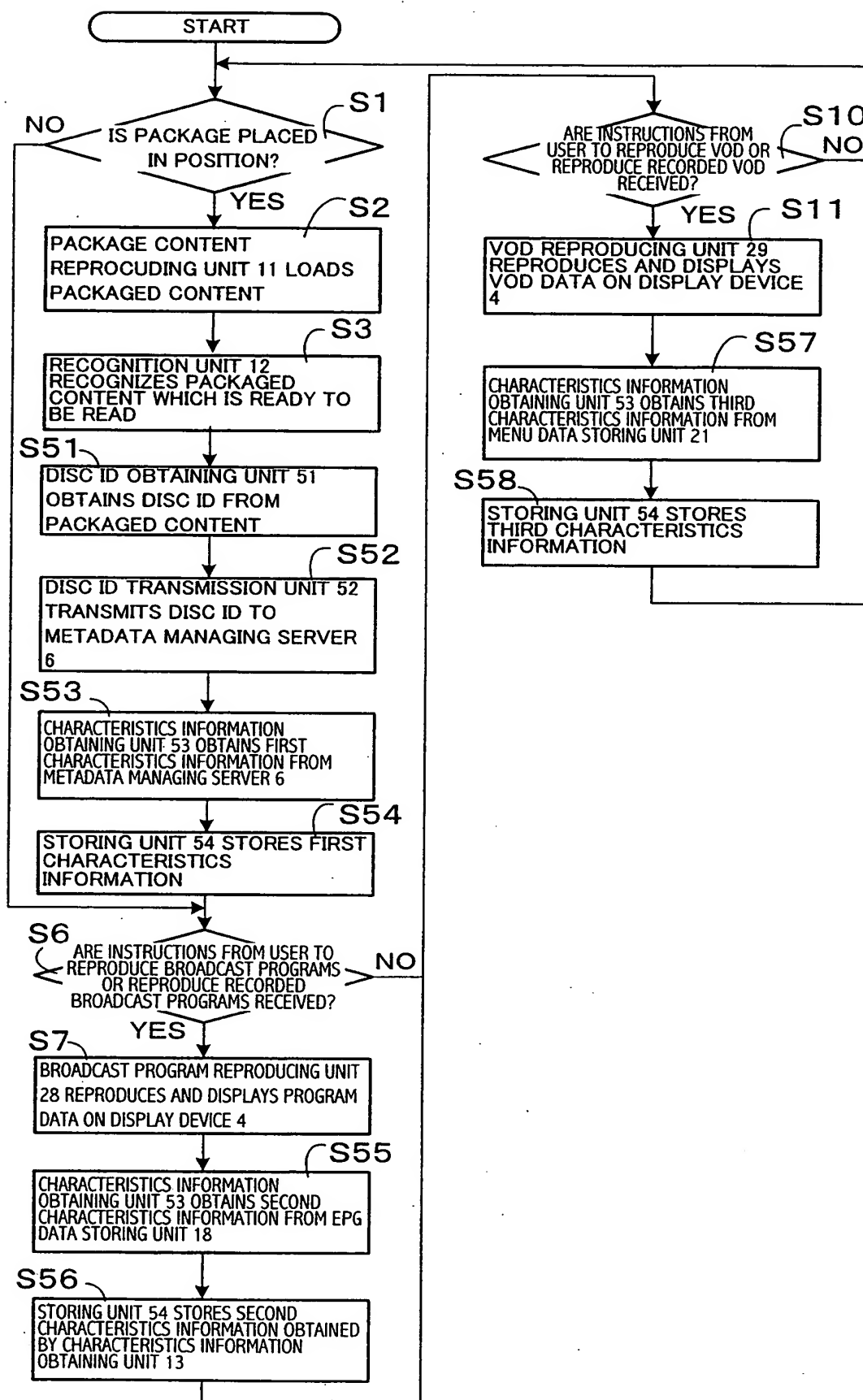


Fig.10

